2017 Total Resource Campaign
ABOUT THE WAYNE COUNTY CHAMBER

The Wayne County Chamber of Commerce is a voluntary non-profit organization of business and professional persons who have joined together for the purpose of promoting the civic and economic progress of our community. With a cooperative membership of nearly 600 businesses and a staff that is committed to creating, building and maintaining a most respected and visionary Chamber organization, the return on membership investment continuously transitions from valuable to essential every day.

There are two primary functions of the Chamber of Commerce: (1) it is the leading voice for the business community, translating group thinking by its members into action, and (2) it provides leadership in solving community problems and enhancing the quality of life throughout Wayne County.

A Chamber of Commerce is an advocate for its members, not a charity nor a government entity.

OUR MISSION

“The Wayne County Chamber of Commerce exists to facilitate communications between members of the business community, to create positive action and to be the leader in bringing community members together to solve community problems and enhance the quality of life in Wayne County.”

OUR FUNDAMENTAL OBJECTIVES

• To coordinate the efforts of commerce, industry and the professions in maintaining and strengthening a sound and healthy business climate in the Wayne County area

• To sponsor aggressive programs of work and stimulate activities which will provide for full development and employment of our human economic resources

• To provide creative business leadership and effective coordination of all interested parties in solving the community problems and in initiating constructive community action

• To create a broad understanding and appreciation of the great opportunities in the Wayne County area, and to promote the advantages and assets of our community, within the area, in the state and in the nation

These are our organization’s essential and enduring tenets—guiding principles that have value and importance and are the basis of everything we do. They also shape the way the public perceives us.

OUR VISION

To be recognized as a model in building collaborative partnerships that encourages business growth and sustainable
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*All event dates are tentative and subject to change*
Sponsorship Levels

Chairman’s Circle Level - $5,000
Chairman’s Circle Level is any sponsor who has committed $5,000 total in sponsorship monies. Chairman’s Circle level sponsors logos will be included in all marketing materials, printed materials, invitations, social media, emails, etc. A plaque will be hung in the Chamber in honor of the 2017 Chairman’s Circle level sponsors. Company logo on the Chamber home page of the website linking back to company website.

Presenting Sponsor - $2,500 - $1,500 - 1 presenting sponsorship available for each event
1. Company logo used in top billing on pre-event publicity
2. CEO or company representative has opportunity to introduce guest speakers
3. CEO invited to sit with guest speakers at head table
4. Company logo used in top billing in event program & event signage
5. Company logo used in top billing in weekly e-mail blasts to over 2,000 Chamber & community members
6. Logo recognition on Chamber website
7. Reserved priority seating (if applicable to event)
8. Recognition on Chamber lobby monitor
9. 8 tickets to sponsored event (if applicable to event)

Platinum Sponsor - $1,000 - 3 platinum sponsorships available for each event
1. Company logo used on pre-event publicity
2. Company logo used in event program & event signage
3. Company name used in weekly e-mail blasts to over 2,000 Chamber & community members
4. Logo recognition on Chamber website
5. Recognition on Chamber lobby monitor
6. 6 tickets to sponsored event (if applicable to event)

Gold Sponsor - $750 - gold sponsorships unlimited
1. Company name used on pre-event publicity
2. Company name used in event program & event signage
3. Company name used in weekly e-mail blasts to over 2,000 Chamber & community members
4. Name recognition on Chamber website
5. 4 tickets to sponsored event (if applicable to event)

Silver Sponsor - $500 - silver sponsorships unlimited
1. Company name used on pre-event publicity
2. Company name used in event program & event signage
3. Name recognition on Chamber website
4. 2 tickets to sponsored event (if applicable to event)

Bronze Sponsor - $350 - bronze sponsorships unlimited
1. Company name used in event program & event signage
2. Name recognition on Chamber website
Annual Chamber Events

Total Resource Campaign (TRC) Sponsor - $500
In an organized eight weeks, volunteers raise the funding for our Chamber programs for the entire year. A TRC markets sponsorships of the Chamber’s programs, events, publications, and electronic media. Recognition and fun campaign events provide an exciting environment for all volunteers. Take this opportunity to illustrate your support for the Chamber and the most dynamic volunteers in the Wayne County region.

Annual Banquet - January 26, 2017
The Chamber’s Annual Banquet has become the premier community gala highlighting the past year’s chairman and Chamber accomplishments; gavel is passed to incoming chairman who shares the new year's action plan; awards are given to community and Chamber stars. This prestigious event is attended by approximately 150-200 top community leaders and businesses.

Presenting Sponsor - $2,500 - 1 available
Gold Sponsor - $750 - unlimited
Platinum Sponsor - $1,000 - 3 available
Silver Sponsor - $500 - unlimited

Hot Topics
Luncheon with powerful, impactful speakers who will educate Wayne County community leaders and residents regarding the challenges as well as opportunities related to transportation issues, education issues, healthcare issues and the economic outlook. Over 125 in attendance.

1st Quarter Hot Topic - Transportation – February 15, 2017, tentative date
Presenting Sponsor - $1,500 - 1 available
Gold Sponsor - $750 – unlimited
Platinum Sponsor - $1,000 - 3 available
Silver Sponsor - $500 – unlimited

2nd Quarter Hot Topic - Healthcare – April 27, 2017, tentative date
Presenting Sponsor - $1,500 - 1 available
Gold Sponsor - $750 – unlimited
Platinum Sponsor - $1,000 - 3 available
Silver Sponsor - $500 – unlimited

3rd Quarter Hot Topic - Economic Outlook – August 24, 2017, tentative date
Presenting Sponsor - $1,500 - 1 available
Gold Sponsor - $750 – unlimited
Platinum Sponsor - $1,000 - 3 available
Silver Sponsor - $500 – unlimited

4th Quarter Hot Topic - Education – November 14, 2017, tentative date
Presenting Sponsor - $1,500 - 1 available
Gold Sponsor - $750 – unlimited
Platinum Sponsor - $1,000 - 3 available
Silver Sponsor - $500 – unlimited

Past Presidents Spring Luncheon - $150 - March 15, 2017, tentative date
Luncheon of all previous Chamber Presidents (Chairs) who gather to hear and offer insight on Chamber initiatives.

Past Presidents Fall Luncheon - Silver event - $150 - December 6, 2017
Luncheon of all previous Chamber Presidents (Chairs) who gather to hear and offer insight on Chamber initiatives.
Safety Awards Luncheon - May 10, 2017, tentative date

The Wayne County Chamber of Commerce and the NC Department of Labor will present the 60th Annual Safety Awards in May 2017. The Department of Labor will be recognizing industries in Goldsboro, Morrisville, Garner, Kinston, Mt. Olive, Smithfield, Dunn, Dudley, Benson, Fuquay-Varina, and Selma for their outstanding safety achievements in the workplace. Cherie Berry, NC Department of Labor Commissioner, will be speaking on the necessity of safety in the workplace.

<table>
<thead>
<tr>
<th>Presenting Sponsor</th>
<th>$1,500 - 1 available</th>
<th>Platinum Sponsor</th>
<th>$1,000 - 3 available</th>
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<tbody>
<tr>
<td>Gold Sponsor</td>
<td>$750 - unlimited</td>
<td>Silver Sponsor</td>
<td>$500 - unlimited</td>
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Small Business Week - May 2017

“Small Business Week Celebration” a national and now local event that puts the focus back on the Small Business community. Small businesses make up most of the business community, not only in Wayne County but across the country. The Chamber celebrates Small Business Week with a host of seminars that will assist the small businesses and an educational campaign to support “shop local” initiatives.

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<tr>
<th>Presenting Sponsor</th>
<th>$1,500 - 1 available</th>
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<tbody>
<tr>
<td>Gold Sponsor</td>
<td>$750 - unlimited</td>
<td>Silver Sponsor</td>
<td>$500 - unlimited</td>
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Member2Member Business Expo - May 2, 2017, tentative date

The Member2Member Business Expo is an easy, affordable way to give your business maximum exposure, as well as learn what goods and services are available for your business. Get qualified leads and make quality connections while marketing your business to consumers.

<table>
<thead>
<tr>
<th>Presenting Sponsor</th>
<th>$1,500 - 1 available - premium booth location</th>
<th>Platinum Sponsor</th>
<th>$1,000 - 3 available - premium booth location</th>
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</thead>
<tbody>
<tr>
<td>Gold Sponsor</td>
<td>$750 - unlimited — booth space</td>
<td>Silver Sponsor</td>
<td>$500 - unlimited — booth space</td>
</tr>
<tr>
<td>Chamber Member Exhibitor</td>
<td>$100 - unlimited</td>
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Annual Holiday Party - December 14, 2017

Holiday Open House at the historic Chamber office. Food, drinks, entertainment and holiday cheer at this floating reception for community and business leaders. Held between 5:30pm and 7:00pm that evening with more than 100 in attendance.

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<tr>
<th>Presenting Sponsor</th>
<th>$1,500 – 1 available</th>
<th>Platinum Sponsor</th>
<th>$1,000 - 3 available</th>
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<tbody>
<tr>
<td>Gold Sponsor</td>
<td>$750 – unlimited</td>
<td>Silver Sponsor</td>
<td>$500 – unlimited</td>
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Goldsboro Christmas Parade - December 2, 2017

The Wayne County Chamber of Commerce is proud to present the annual Goldsboro Christmas Parade. The much anticipated holiday tradition is a tremendous success, with a record number of parade entries. The annual parade fills the streets of downtown Goldsboro and children watch in awe of the floats, the magic and the people all around.

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<thead>
<tr>
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<tbody>
<tr>
<td>Gold Sponsor</td>
<td>$750 – unlimited</td>
<td>Silver Sponsor</td>
<td>$500 – unlimited</td>
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</table>
**Monthly Chamber Events**

**Business After Hours 2017 - $750**
These high-energy, after-hours networking events are held at Chamber members’ businesses for about 75–85 business people in the community. This is an ideal networking opportunity for a company to make business contacts. An excellent occasion is presented which provides an audience for you to showcase your company, your services, your products AND your facility. The sponsor will have the opportunity to distribute product samples and promotional materials. Lead a tour through your facility describing your services and products. Refreshments are the sponsor's responsibility and are customary for this type of event. Event held on the 3rd Thursday of every month, 5:30pm - 7:00pm.

<table>
<thead>
<tr>
<th>January 19, 2017</th>
<th>July 20, 2017</th>
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</thead>
<tbody>
<tr>
<td>February 16, 2017</td>
<td>August 17, 2017</td>
</tr>
<tr>
<td>March 16, 2017</td>
<td>September 21, 2017</td>
</tr>
<tr>
<td>April 20, 2017</td>
<td>October 19, 2017</td>
</tr>
<tr>
<td>May 18, 2017</td>
<td>November 16, 2017</td>
</tr>
<tr>
<td>June 15, 2017</td>
<td></td>
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</tbody>
</table>

**"12 at 12" Luncheons 2017- $150**
An exclusive luncheon by invitation with the Chamber Chairman and President to discuss current business issues and Chamber initiatives. Twelve local CEO's are selected and invited to participate at this noon event. This business roundtable strengthens participants professional networks while providing them actionable information on relevant topics. January 2017- December 2017

**Chamber 101 (Member Orientation) Breakfast Sponsor - $150**
Member orientation held at the Chamber for new and established members who desire to learn more about the Chamber and its programs. Opportunity to meet other members and market businesses via networking. Great way to begin their Chamber involvement. These orientations are held on the 4th Tuesday of every month at 8:30am. January 2017- December 2017

**Chamber Board Meetings Lunch Sponsor- $150**
Each month your Board of Directors, comprised of 25 top community leaders, work to ensure progress on community planning and programs addressing the needs of the Wayne County business community. These meetings are held on the 4th Wednesday of the month.
General Support of the Wayne Charitable Partnership - $1,000 +
The Wayne Charitable Partnership is a 501(c)3 organization which owns the building in which the Chamber, Wayne County Visitor Center, Travel & Tourism, Communities in Schools of Wayne County, and Goldsboro/Wayne Crime Stoppers are located. Numerous programs including Wayne Education Network, Literacy Connections, Optimist Computers 4 Students, Wayne First and City of Goldsboro Child & Nutrition Outreach Program, are affiliates of the Wayne Charitable Partnership. Donations will be accepted toward the general support of the organization.

General Support Donation - unlimited

General Support of the Wayne County Chamber of Commerce - $1,000 +
The Wayne County Chamber of Commerce is a 501(c)6 organization whose mission is to facilitate communications between members of the business community, to create positive action and to be the leader in bringing community members together to solve community problems and enhance the quality of life in Wayne County. All contributions will be used for the general support of the organization.

General Support Donation - unlimited

Chamber Memberships
The Wayne County Chamber of Commerce has proven itself to be an effective volunteer, non-profit organization committed to helping solve today’s complex business and community problems. You, as a business or professional person, have a stake in this area, and you can best safeguard your interest by working with others through the Chamber. The Chamber promotes an environment that can maximize your business potential and profitability.

At the Chamber, we don’t just talk about the future…we shape it, and we believe you want to help enhance Wayne County’s future also! That’s why we need you and you need us! Together we can blend our talents to ensure a better community for all of us. A host of volunteers and a professional staff will work with you and for you to see community dreams turn into reality.

The Wayne County Chamber of Commerce offers your business an opportunity to Connect With Others, Gain Visibility, Enhance Your Knowledge, Influence the Community and Save Money. We know that not all businesses have the same needs, so we offer benefits that will work for all. Whether you want to attend networking events to enhance your bottom line or serve on committees to improve the community, the Chamber has a place for you.

<table>
<thead>
<tr>
<th>2017 Annual Membership Investment</th>
<th>Real Estate Firms- Investment based on number of management and support staff.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employee Count</td>
<td>Real Estate Agents- Individual agents whose real estate firm is a member - $166 per year.</td>
</tr>
<tr>
<td>Annual Investment</td>
<td>Banks &amp; Credit Unions- Investment based on dollars in deposits. Call for pricing.</td>
</tr>
<tr>
<td>1-3$338.00</td>
<td>Restaurants- $338 plus $1 per seat over 25.</td>
</tr>
<tr>
<td>4-6385.00</td>
<td>Multiple or Affiliated Businesses- The investment for this category uses the applicable investment schedule for the total number of employees/seats/rooms for all company locations in Wayne County plus $100 for the additional listings.</td>
</tr>
<tr>
<td>7-10462.00</td>
<td>Individual Memberships-$125 per year.</td>
</tr>
<tr>
<td>11-20541.00</td>
<td>Home-Based Businesses-$166 per year.</td>
</tr>
<tr>
<td>21-35698.00</td>
<td>Non-Profit Organizations-$338 per year.</td>
</tr>
<tr>
<td>36-50818.00</td>
<td>If your business has more than 100 employees, add $2.00 for each employee over 100 to the 76-99 annual investment amount of $1,131.</td>
</tr>
<tr>
<td>51-75954.00</td>
<td></td>
</tr>
<tr>
<td>76-991,131.00</td>
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</table>

If your business has more than 100 employees, add $2.00 for each employee over 100 to the 76-99 annual investment amount of $1,131.
Wayne Education Network Middle School Career Fair - February 28, 2017, tentative date

County-wide middle school career fair for public, private, faith-based and homeschooled students. Connecting school to career provides relevancy to the school curriculum, helps students plan their course selections and connects secondary to post-secondary education. The goal is to expose students to a wide variety of career options, and to make crucial connections with adults who might be working in the students’ chosen career area. Over 1,500 students in attendance.

Presenting Sponsor - $1,500 - 1 available  
Platinum Sponsor - $1,000 - 3 available  
Gold Sponsor - $750 - unlimited  
Silver Sponsor - $500 - unlimited

Junior Leadership Program – 2017- 2018 Class Year

Junior Leadership provides juniors in high school the opportunity to learn about local governments, industry, healthcare, history, education, military and agri-business with one day devoted to each of these categories during the school year. Students learn about Wayne County as well as career possibilities here. Open to all juniors who attend public, private, or parochial schools or homeschooled in Wayne County. Applicants must have a solid "B" or above grade point average and have demonstrated leadership in school or community activities.

Presenting Sponsor - $1,500 - 1 available  
Platinum Sponsor - $1,000 - 3 available  
Gold Sponsor - $750 - unlimited  
Silver Sponsor - $500 - unlimited

Junior Leadership Yearbook Sponsor - 2016 - 2017 Class Year

Have your business front and center as the sponsor of the yearbook that is given to each of the graduates of the program. The professionally banded yearbook will allow the student to reflect on their journey for years to come through photos and write ups of the class days.

Presenting Sponsor - $1,500 - 1 available
Wayne Education Network Dancing Stars of Wayne County - November 3, 2017, tentative date
Fundraiser to support the programs of the Wayne Education Network.

**Super Star Sponsor** - $5,000 - 2 available
*Benefits:* Full page ad with company logo in event program; listing of Super Star Sponsor on “Thank you to our Sponsors” page in event program; acknowledged as Super Star Sponsor on WEN website and email blasts; acknowledgement of Super Star Sponsor by emcee at event; acknowledgement of Super Star Sponsor on signage at event; company receives 12 tickets to event.
Ad dimensions: Full Page - 10.5 inches X 7.5 inches

**Shining Star Sponsor** - $2,500 - unlimited
*Benefits:* Half page ad with company logo in event program; listing of Shining Star Sponsor on “Thank you to our Sponsors” page in event program; acknowledged as Shining Star Sponsor on WEN website and email blasts; acknowledgement of Shining Star Sponsor by emcee at event; acknowledgement of Shining Star Sponsor on signage at event; company receives 8 tickets to event.
Ad dimensions: 1/2 Page - 5.5 inches X 7.5 inches

**Shooting Star Sponsor** - $1,000 - unlimited
*Benefits:* Quarter page ad with company logo in event program; listing of Shooting Star Sponsor on “Thank you to our Sponsors” page in event program; acknowledged as Shooting Star Sponsor on WEN website and email blasts; acknowledgement of Shooting Star Sponsor on signage at event; company receives 6 tickets to event.
Ad dimensions: 1/4 Page - 3.5 inches X 7.5 inches

**Lucky Star Sponsor** - $750 - unlimited
*Benefits:* Quarter page ad in program; listing of Lucky Star Sponsor on “Thank you to our Sponsors” page in event program; acknowledged as Lucky Star Sponsor on WEN website and email blasts; acknowledgement of Lucky Star Sponsor on signage at event; company receives 4 tickets to event.
Ad dimensions: 1/4 Page - 3.5 inches X 7.5 inches

**Twinkling Star Sponsor** - $500 - unlimited
*Benefits:* Quarter page ad in program. Listing of Twinkling Star Sponsor on “Thank you to our Sponsors” page in event program; acknowledged as Twinkling Star Sponsor on WEN website and email blasts; acknowledgement of Twinkling Star Sponsor on signage at event; company receives 2 tickets to event.
Ad dimensions: 1/4 Page - 3.5 inches X 7.5 inches

**Event Program Advertising - Full page** - $250 - unlimited
*Benefits:* Full page ad in event program.

**Event Program Advertising - Half Page** - $150 - unlimited
*Benefits:* Half page ad in event program.

**Event Program Advertising - Quarter Page** - $75 - unlimited
*Benefits:* Quarter page ad in event program.
STEM Fair - March 1, 2017, tentative date
The Wayne Education Network, the Wayne County Public Schools and Wayne Community College partnered in 2015 to create the first annual STEM Fair. The event encouraged students to create a project that is based in the area of Science, Technology, Engineering or Math. The event is open to public, private and homeschooled students. It involves interactive demonstrations and significant dialogue between the students. The goals are to help students to understand their own potential in the areas of STEM; to help them to build confidence and competence among their peers; and to foster a spirit of scientific inquiry. The students will be given the opportunity to develop critical thinking skills and to improve their research, speech and writing skills. Over 1,500 students in attendance.

- **Presenting Sponsor** - $1,500 - 1 available
- **Platinum Sponsor** - $1,000 - 3 available
- **Gold Sponsor** - $750 - unlimited
- **Silver Sponsor** - $500 - unlimited

Wayne Education Network Teacher Welcome Breakfast - August 3, 2017, tentative date
The Teacher Welcome Breakfast is held annually in August and is hosted by the Wayne Education Network Teacher Recruitment & Retention committee for all first year Wayne County Public School teachers. The purpose of the event is to welcome all new teachers and express how much Wayne County is excited to have them. The new teachers will receive a Chamber membership directory (“Windows of Wayne”), a tourism brochure and the Golden Rule brochure. Sponsors are invited to speak at the breakfast. 175 in attendance this past year.

- **Presenting Sponsor** - $1,500 - 1 available
- **Platinum Sponsor** - $1,000 - 3 available
- **Gold Sponsor** - $750 - unlimited
- **Silver Sponsor** - $500 - unlimited
Military Affairs Committee (MAC) State of the Military - September 2017
A MAC event where government and local officials brief the community on the state of the base, the health of our community, issues of concern, and achievements.

Presenting Sponsor - $1,500 - 1 available
Gold Sponsor - $750 - unlimited
Platinum Sponsor - $1,000 - 3 available
Silver Sponsor - $500 - unlimited

B-Course Socials
Each year four classes of 25+ students attend this eight-month long course for basic training in the F-15E. Attendance at each event is 80-100. Upon graduation, the fully qualified pilots and weapon systems operators move to a permanent duty station, with an average of about one-third remaining here where they are assigned to one of the operational Fighter Squadrons. These events are a great way for the MAC and the community to show support for these young pilots and their families at the beginning of their careers. Two events held per class, with the first one held to welcome the class and their families. The second event is a celebration to honor the recent graduates of the course. Each sponsor can have up to (2) representatives from their business attend each B-Course Social. Sponsorships will be effective January 2017 - December 2017.

Presenting Sponsor - $1,500 - 1 available
Gold Sponsor - $750 - unlimited
Platinum Sponsor - $1,000 - 3 available
Silver Sponsor - $500 - unlimited

Military Affairs Committee (MAC) Member Annual Meeting - February 24, 2017, tentative date
Invites to this luncheon will include all 135+ MAC members and 45+/ Seymour Johnson AFB Commanders. The luncheon will include a briefing from the MAC Chair, 4th Fighter Wing Commander and 916th Air Refueling Wing Commander. Time will be allowed at the end of the event for socializing with the military attendees.

Presenting Sponsor - $1,500 - 1 available
Gold Sponsor - $750 - unlimited
Platinum Sponsor - $1,000 - 3 available
Silver Sponsor - $500 - unlimited
2016 - 2017 Leadership Wayne Program

One of the Chamber's strongest programs, Leadership Wayne is a program to assist present and future community leaders in their efforts to prepare for leadership positions in local businesses, community and government affairs. The program offers an inside look into Wayne County; community involvement opportunities; the tools needed to become a more active civic leader; and business and social contacts.

Leadership Wayne helps develop community leaders by exposing them to the assets of Wayne County: Seymour Johnson Air Force Base, healthcare, business & industry, agri-business and government and law. Getting anything accomplished in a can-do community like Wayne County requires teamwork. By participating in Leadership Wayne, one becomes a part of the team working to improve our county and meet potential teammates, community leaders and decision-makers. Class members must also work together to raise funds and complete a class project. This project is an important team-building exercise and gives the class a chance to leave their mark on the community.

Presenting Sponsor - $1,500 - 1 available
Gold Sponsor - $750 - unlimited

Platinum Sponsor - $1,000 - 3 available
Silver Sponsor - $500 - unlimited

Leading Wayne Luncheon - October 26, 2017, tentative date

Annual event hosted by Leadership Wayne with speakers discussing leadership skills and strengths. Approximately 150 current and future community leaders attend.

Presenting Sponsor - $1,500 - 1 available
Gold Sponsor - $750 - unlimited

Platinum Sponsor - $1,000 - 3 available
Silver Sponsor - $500 - unlimited
Chamber "Eggs & Issues" Breakfast - April 6, 2017, tentative date
This breakfast will be held during the legislative session providing an opportunity for the Wayne County business community to learn about potential legislation that may impact their company's bottom line. Over 100 people in attendance.

Presenting Sponsor - $1,500 - 1 available
Gold Sponsor - $750 - unlimited

Platinum Sponsor - $1,000 - 3 available
Silver Sponsor - $500 - unlimited

End of Session Legislative Update Breakfast – July 27, 2017, tentative date
Held after the legislative session has finished, this breakfast will bring local representatives to Wayne County to report on critical decisions and current legislation impacting our region.

Presenting Sponsor - $1,500 - 1 available
Gold Sponsor - $750 - unlimited

Platinum Sponsor - $1,000 - 3 available
Silver Sponsor - $500 - unlimited

Elected Officials Appreciation BBQ – September 2017
Opportunity to thank elected officials for their dedicated service. Invitees include State Senators and Representatives along with elected officials from Wayne County and the City of Goldsboro. All-you-can-eat BBQ, casual dress.

Presenting Sponsor - $1,500 - 1 available
Gold Sponsor - $750 - unlimited

Platinum Sponsor - $1,000 - 3 available
Silver Sponsor - $500 - unlimited
Chamber Ambassador Meetings - $150
The Ambassadors are the Chamber’s premier volunteer organization composed of high-energy, outgoing and dynamic business men and women. The Ambassadors work together as a team to increase membership retention, add new members and to improve awareness of Chamber benefits. Ambassadors also act as hosts at Chamber events. These meetings are held on the 3rd Wednesday of the month at 12:00noon.
January 2017- December 2017

Ambassador of the Year Award - $250
The Ambassador Program serves as a resource between the Chamber and the local business community. The Ambassador program engages in activities that result in the increased involvement and retention of members. This award is given once a year at the Chamber’s Annual Banquet to the Ambassador who has shown incredible dedication throughout the year. The individual who is devoted to the Chamber through their participation in programs, committees and has successfully shared the Chamber’s mission with countless people.
Annual Marketing Sponsorships

New Member Folder
When businesses join the Chamber, this folder is given to them to show what their benefits will be. The folder includes a letter from the Chamber President and Chairman of the Board, membership application, membership benefits description, list of involvement opportunities, invitations to the next two Chamber events, Chamber 101 invite, calendar of events, information on Chamber affinity programs and a Windows of Wayne magazine. Sponsorship lasts from January 2015 - December 2015.

Benefits: Your business information on the inside cover of the New Member Folder.

New Member Folder Presenting Sponsor - $500 - 1 available

Relocation Folder Sponsor and Folder Inserts
Make a great first impression and stand out from other businesses by having your business information on the inside cover of the relocation folder. Approximately 2,000 folders distributed annually. This includes an 8 1/2 x 11 flyer promoting your business. Supply 2,000 copies to be inserted in all relocation folders. Folders are mailed as requested by companies, potential new companies, visitors and potential residents call. Folders are distributed to all new airmen at SJAFB during monthly Newcomers Briefing. Subject to Chamber approval. Sponsorship lasts January 2017 - December 2017.

Folder Presenting Sponsor - $1,500 - 1 available
Inserts - $500 per insert - unlimited

Electronic Chamber Newsletter (sent weekly) - Presenting Sponsor
One of the most effective marketing tools for the Chamber is our weekly email blasts that contain information about upcoming Chamber events. Sent every Tuesday, this email reaches approximately 2,000 individual email addresses with new email addresses added weekly.

Benefits: Sponsor’s logo linking back to your company’s website, prominently placed at the top of each newsletter. Sponsor’s name attached to the blast for 52 weeks of advertising. Sent to over 2,000 Chamber and community members. Presenting Sponsor runs January 2017 – December 2017

Presenting Sponsor - 52 newsletter editions - $3,400 - 1 available

Quarterly Marketing Sponsorships

Electronic Chamber Newsletter (sent weekly) – Quarterly Ads
Benefits: Sponsor’s logo is strategically placed as the quarterly sponsor. Sponsor’s name attached to the blast every week. Sent to over 2,000 Chamber and community members.

First Quarter (Jan - March) 13 newsletter editions - $900
Second Quarter (April – June) 13 newsletter editions - $900
Third Quarter (July – Sept) 13 newsletter editions - $900
Fourth Quarter (Oct – Dec) 13 newsletter editions - $900
Print Quarterly Newsletter Sponsor Spotlight - $250
This newsletter will be professionally produced and will contain articles written by the Chamber’s Board of Directors, Chamber businesses and Chamber staff. Events and issues will be discussed. Half page - word count 250.

Benefits: Company name and logo on front page of newsletter stating you are the Sponsor Spotlight. Along with your logo and business name, you will have an article spotlighting your business and promoting what you do. This newsletter will be mailed to 550+ individuals and companies, both Chamber members as well as prospective Chamber members. The publication is also accessible on the Chamber’s website.

First Quarter Newsletter Sponsor - 1 available
Second Quarter Newsletter Sponsor - 1 available
Third Quarter Newsletter Sponsor - 1 available
Fourth Quarter Newsletter Sponsor - 1 available

Print Quarterly Newsletter Ad - $50
Benefits: 8 ads available per quarter at $50 an ad; business card size (3.5 inches x 2.0 inches). This newsletter will be mailed to 550+ individuals and companies, both Chamber members as well as prospective Chamber members.

First Quarter Newsletter Ads - 8 available
Second Quarter Newsletter Ads - 8 available
Third Quarter Newsletter Ads - 8 available
Fourth Quarter Newsletter Ads - 8 available

Monthly Marketing Sponsorships

Website Sponsors - $100
Waynecountychamber.com is a redesigned online portal to Wayne County and the Wayne County Chamber of Commerce. On the site, users can register for events, view a calendar of events, find information on relocating to the Wayne County/Goldsboro area, explore the Chamber and town news, or search the Chamber’s online business directory. The Chamber’s website averages 5,000 hits per month.

Benefits: The Chamber’s website spotlights what the Wayne County Chamber of Commerce is currently doing with regard to its programs and events. Descriptions of the Chamber’s program of work, as well as each event the Chamber will be hosting throughout the year, will be listed. Your banner ad will appear on multiple pages: business directory page, Chamber calendar page, hot deals page, job posting page and the community calendar page. 10 banner ads available for sale each month. Banner ad can be no bigger than 480 x 60 pixels. January 2017 - December 2017.

$100 a month or discounted annual price $1,000

Business Intelligence Report - $200
Nationally distributed, quick-read resource that provides business professionals with the latest strategies, news, trends and tips for today’s business. Contents based on reports of what business owners say they want in a business publication. Sent to over 1,000 Chamber members.


$200 a month
Digital Billboard Sponsorship

Benefits: Sponsor a digital billboard ad promoting the Wayne County Chamber of Commerce with YOUR logo included on the ad. Ad will be specific to supporting local and chamber members and will be sent to you prior to finalization.
Location: Wayne Memorial Drive, facing north and facing south.
Options: Select the month(s) you wish to partner.

- 880 Ads per day - $500 per 4 weeks
- 1,660 Ads per day - $900 per 4 weeks

Print Advertising Sponsorship – Goldsboro News Argus

Benefits: Sponsor an ad promoting the Wayne County Chamber of Commerce with YOUR logo included on the ad.
Size: 20 inch (6.652 x 5) full color ad in Wednesday’s publication
$385

Print Advertising Sponsorship – the Buzz

Benefits: Sponsor an ad promoting the Wayne County Chamber of Commerce with YOUR logo included on the ad.
Options: Select the month(s) you wish to partner.
Ad Size: quarter page (5w x8h) full color
$175 per month

Radio Sponsorship – Curtis Media Group

Benefits: Sponsor an ad promoting the Wayne County Chamber of Commerce with YOUR logo included on the ad.
Options: Select the month(s) you wish to partner.
Monday – Tuesday – Thursday – Friday
- One (1) 30-second ad 7:00-7:30am during the Morning Show with Jeff Farrow
- One (1) 30-second ad 12:00-3:00pm during the Rush Limbaugh Show
- One (1) 30-second ad 6:00a-10:00pm
(A total of approximately 52 ads per month, based on a four-week month)
$575.00 per month

TV Sponsorship – WHFL TV

Benefits: Sponsor an ad promoting the Wayne County Chamber of Commerce with YOUR logo included on the ad.
Options: Select the contract you wish to sponsor
Without a contract:
the cost would be $300 for the production of a thirty second spot, and $7.50 each time the spot runs.
With a 6 month contract:
it would be $150 for production and $7.00 each time the spot runs
With a one year contract:
no production fee, and $6.50 per spot.

Static Billboard Sponsorship

Benefits: Sponsor a static billboard ad promoting the Wayne County Chamber of Commerce with YOUR logo included on the ad. Ad will be specific to supporting local and chamber members and will be sent to you prior to finalization.
Location: US 117N
Options: Select the month(s) you wish to partner.

52,000 views per week - $550 per month
Thank you 2015-2016 Sponsors

3HC
A. Wright, CPA
Aaron's Sales & Lease
AccuCopy
Alan Sutton Jewelry
All About Travel
Allen Grading Company
Alta Foods, LLC
Arnold Flowers, RF
Awards Gallery
Baddour, Parker, Hine & Hale, PC
Baker Pipe & Parts, LLC
Barefoot Lawn Maintenance, Inc.
BB & T Insurance Services, Inc.
Belk
Benton & Sons Stainless Steel Fabrications
Benton Family Law
Berkshire Hathaway Home Service, Bill Keel
Berkshire Hathaway Home Services McMillen and Associates Realty
Best and Sons, LLC
Best Western Plus Goldsboro
Bicycle World
Bonnie & Co.
Borden Foundation
Borden Fund
Branch Banking & Trust Co.
Brian Center of Goldsboro
Brookdale Country Day Road
Carl & Chelle's Grill Room
Carolina Mini-Storage
Carolina Southern Sanitation
Carr, Riggs & Ingram, LLC
Chick-fil-A at Berkeley Commons
City of Goldsboro
ClientFirst Behavioral Health
Coldwell Banker Howard, Perry & Walston
Cooke Capital
Corvias Military Living
Country Inn & Suites
Countryside Village
County of Wayne
Cox-Edwards Company, Inc.
Crawford-Henderson Insurance
Dalmatian Lawn Care & Pressure Washing
Daniels & Daniels Construction
Daniels Mechanical Services, LLC
Danny Hood Realty, LLC
Daughtrey Jewelers, Inc.
Deacon Jones Auto Group
Democko Chiropractic
Dr. W.W. Albertson & Dr. Kay H. Albertson
Drs. Perrine, Wiley & Potts
Duke Energy
Eastern Aluminum Supply
Edible Arrangements
Edward Jones Investment
Eli's Friends
Ernest Glass Co., Inc.
Everett, Womble & Lawrence, LLP
Evergreen Memorial Service & Cemetery
Executive Properties & Goldsboro Home Team
Farris A. Duncan, P.A.
First Citizens Bank
First Command Financial Service, Inc.
Flowers for You
Four Seasons Sports
Franklin Baking Co.
Frema Motors
G & M Sales of Eastern NC, Inc.
Gentiva Home Health
Geoff & Lee Hulse
Go Minis
Goldsboro Builders Supply
Goldsboro Family YMCA
Goldsboro Milling Company
Goldsboro News-Argus
Goldsboro Pediatrics
Goldsboro Skin Center, P.A.
Great Harvest Bread Co.
Gunnet & Best Financial Strategies Group of Wells Fargo Advisors
H. Jack Edwards
Haithcock, Barfield, Hulse & Kinsey, PLLC
Hampton Inn
Harvey's Moving Company
Hinnant Family Dentistry PA
Hometown Security & Electric, Inc.
Housing Authority of the City of Goldsboro
Impulse NC, LLC
Jackson & Sons
Jackson Builders, Inc.
Jernigan Furniture
Jersey Mike's
King Entertainment
Korschun, Inc.
Krispy Kreme
KS Bank
LaFevers Dental Team
Lantern Inn
Lee Hyundai
Legacy at Berkeley Place
Logan's Roadhouse
Markham, Mitchell & Stroud, PLLC
Matthews Motors 2, Inc.
Merrill Lynch - Homes Hill Neal Group
Mitchell Eye Center
Mount Olive Physical Therapy
Mt. Olive Pickle Company
NC Community Credit Union
NC Manufacturing, Inc.
New Hope Gas
New Independence Academy
Nunn, Brashear & Uzzell, P.A.
O'Berry & Lewis, Inc
Oak Brook Apartments
Papa Murphy's
Parker & Parker P.A.
PDM - Professional Data Management, Inc.
Piedmont Natural Gas
Piedmont Services Group
Pizza Inn of Goldsboro
Precision Plumbing
Public Tire Warehouse
R.A. Jefferys Distributing Company
Radiant Serenity Esthetics & Spa
Ram Rent-All
REA Properties/Real Estate Advisors, Inc.
ReNu Life Extended
Ribeyes Steakhouse, LLC
Sam's Club
Scrubbles
Seegars Fence Company
Select Bank
Senator Louis M. Pate, Jr.
SERVPRO of Wayne County
Seymour Funeral Home and Cremation
Southco Distributing Company
Southern Bank & Trust
Spence Jewelry & Repair
State Farm Insurance
State Farm Insurance, Ronald Tyndall
Sterne Agee & Leach, Inc.
Strickland Insurance Group
T.A. Loving Construction Company
Texas Roadhouse
the little bank
Torero's
Towne Place Suites Marriott
Tri County Electric Membership Corp.
Trinity Auto Body Sales & Service
Uchiyama America
University of Mount Olive
Warren, Kerr, Walston, Taylor & Smith, LLP
Wayne Community College
Wayne County Development Alliance
Wayne County Public Schools
Wayne Health Family Medicine
Wayne Health Medical Clinic
Wayne Health Medical Clinic - Cipriani & Fernandez
Wayne Health Physicians
Wayne Health Surgical Associates
Wayne Health Surgical Associates Vascular & Vein Center
Wayne Health Urological Associates
Wayne Memorial Hospital
Wayne Montessori School
Wayne Realty Commercial
Waynesboro Family Clinic, P.A.
Wells Fargo
Wells Fargo Home Mortgage
Wilber's Barbecue
Willow Creek Nursing & Rehabilitation Center
Woodmen of the World - Wes Stocks
Wooten Development Company
Zaxby's

WAYNE COUNTY
• Chamber Of Commerce •

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