

November 9, 2018

**31st Annual Dr. Martin Luther King, Jr. Holiday Celebration and
Ad Space in the 31st MLK Luncheon Souvenir Program Booklet**

Dear Citizen, Patron, and/or Business Owner:

In honor of Dr. Martin Luther King, Jr.'s lifelong dedication to justice, equality, and service for the greater good, the City of Goldsboro will once again join with Martin Luther King, Jr. Committee and the Commission on Community Relations and Development to host its 31st Annual Martin Luther King, Jr. Holiday Celebration on **Monday, January 21, 2019 at 12:00 pm.** The theme for the MLK Celebration will be "Honoring the Dream: A Call for Civil Discourse" – (Civil Discourse: An engagement in conversation intended to enhance understanding).

Having said that, the Community Relations Department on behalf of the City of Goldsboro and Wayne County cordially invite you to share in the wonderful event! **Seats are limited** - Tickets are available for \$15.00 and may be purchased from the Community Relations Department at 214 N. Center Street or from one of the Dr. Martin Luther King, Jr. Committee members. Deadline to purchase tickets is Monday, January 11, 2019.

The Department also extend to you the opportunity to purchase Ad space in the "31st Annual Dr. Martin Luther King, Jr. Holiday Celebration" Souvenir Program Booklet. Whether to express your sentiments towards Dr. King's life and efforts or advertise your business, please find enclosed with this correspondence the Advertising Request Form with price listing for your completion and submission along with your Ad by **Friday, January 11, 2019.**

Should you have any questions, need to purchase tickets and/or to advertise in the 2019 Souvenir Booklet, please contact the Community Relations Department at (919) 580-4359, (919) 580-4360, or email ssimpson@goldsboronc.gov.

Sincerely,

Shycole Simpson-Carter

Shycole Simpson-Carter
Community Relations Director

Attachment

**31st Annual Dr. Martin Luther King, Jr. Holiday Celebration
 Souvenir Booklet Advertising Request Form**

Contact Person:		
Name or Business Advertising:		
Address:		
Phone:	Fax:	Email:

Advertising Space Requested	
<u>Inside Front Cover Ad</u> <input type="checkbox"/> Black & White - \$350 <input type="checkbox"/> Color - \$500	<u>Full Page Ad</u> <input type="checkbox"/> Black & White - \$100 <input type="checkbox"/> Color - \$200
<u>Outside Back Cover Ad</u> <input type="checkbox"/> Black & White - \$200 <input type="checkbox"/> Color - \$300	<u>Half Page Ad</u> <input type="checkbox"/> Black & White - \$50 <input type="checkbox"/> Color - \$100
<u>Inside Back Cover Ad</u> <input type="checkbox"/> Black & White - \$250 <input type="checkbox"/> Color - \$350	<u>Quarter Page Ad</u> <input type="checkbox"/> Black & White - \$25 <input type="checkbox"/> Color - \$50
<input type="checkbox"/> Patron List - \$20	

I have ___ enclosed or ___ will email: Photo Business Card Flyer Letter

If you do not have a pre-design Ad, would you like for the Community Relations Department to design your Ad? Yes No

If yes, please provide as much information to the Department on the wording, theme, and/or style you prefer.

SUBMISSION AND PAYMENT DEADLINE IS FRIDAY, JANUARY 11, 2019

Should you have any questions and/or require additional information pertaining to advertising in the 2019 Souvenir Booklet, please contact the Community Relations Department at (919) 580-4359, (919) 580-4360, or email ssimpson@goldsboronc.gov.

Make checks payable to **City of Goldsboro – 2019 MLK Program.**