

FOR IMMEDIATE RELEASE

February 7, 2019

NATIONAL 2-1-1 DAY

United Way of Wayne County joins United Ways Nationwide to Celebrate National 2-1-1 Day
NC 2-1-1 Helps North Carolinians Find Local Health & Human Services

GOLDSBORO, N.C. — February 11 is National 2-1-1 Day. United Way of Wayne County is proud to join United Ways across North Carolina and the nation in celebrating NC 2-1-1, the free, confidential information and referral system that connects callers and web visitors to health and human services 24 hours a day/7 days a week/365 days a year. 2-1-1 helps people find resources for service needs such as food, housing, utility payment assistance, job training, information about health care providers, and more. NC 2-1-1 is also a part of the NC State Emergency Response Team. When activated during a disaster, NC 2-1-1 becomes the public information portal for disaster related information.

Residents who are looking for help, can simply dial 2-1-1 to reach a live, trained NC 2-1-1 call specialist who can connect them to local assistance. Calls to NC 2-1-1 are free and confidential, and information can be provided in most languages. NC 2-1-1's database of more than 19,000 resources is also accessible via nc211.org for anyone wishing to self-search for organizations and programs to meet their needs.

“When you dial 2-1-1 you are connected to the best information on resources right here in Wayne County,” said Patty Graham- Community Engagement Director. “Last year thousands of callers from our community turned to NC 2-1-1 for help finding assistance. We are proud to be a part of this statewide and national system that brings such a valuable service to our community.”

On March the 6th and 7th, in collaboration with the City of Goldsboro and various other agencies, United Way of Wayne County will be conducting a reverse phone bank at the Goldsboro City Hall. This is an opportunity for volunteers to contact agencies that are not presently listed on NC 211, and to encourage them to join. This event will be from 9 am until 4:30 pm. Volunteers are needed, and can register on www.volunteerwayne.org.

NC 2-1-1 is available in all 100 North Carolina counties. In 2018, NC 2-1-1 call specialists helped more than 152,000 callers find services in their local community, for more than 173,000 needs statewide. Additionally, more than 400,000 searches for programs and resources were conducted through the web-based search tool.

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United Way of Wayne County is a local non-profit organization dedicated to improving the lives of Wayne County residents by uniting people and resources. United Way of Wayne County works with community organizations, developing measurable solutions to issues that challenge those most in need. We address those needs through

four focus areas; Education, Health & Wellness, Financial Stability and Community Responsiveness. Our strategies mobilize and leverage community resources to create lasting change in the lives of people in Wayne County.